



UV-192

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : S. Sean Moore et al.  
Application No. : 09/823,588 Confirmation No. : 6830  
Filed : March 30, 2001  
For : SYSTEM AND METHOD FOR METADATA-LINKED  
ADVERTISEMENTS  
Art Unit : 3622  
Examiner : Daniel Lastra

New York, New York 10020  
April 17, 2006

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the final Office Action dated  
December 15, 2005, please amend the above-identified  
application as follows:

Amendments to the Claims begin on page 2 of this  
Reply.

Remarks begin on page 13 of this Reply.